

U.S. Department of Justice

Washington, DC 20530

Exhibit A to Registration Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <http://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name and Address of Registrant Daniel J. Edelman, Inc. 200 East Randolph Drive Chicago, IL 60601		2. Registration No. 3634						
3. Name of Foreign Principal Singapore Economic Development Board	4. Principal Address of Foreign Principal Singapore Headquarters 250 North Bridge Road #28-00 Raffles City Tower Singapore 179101							
5. Indicate whether your foreign principal is one of the following:								
<input checked="" type="checkbox"/> Foreign government <input type="checkbox"/> Foreign political party <input type="checkbox"/> Foreign or domestic organization: If either, check one of the following: <table border="0"> <tr> <td><input type="checkbox"/> Partnership</td> <td><input type="checkbox"/> Committee</td> </tr> <tr> <td><input type="checkbox"/> Corporation</td> <td><input type="checkbox"/> Voluntary group</td> </tr> <tr> <td><input type="checkbox"/> Association</td> <td><input type="checkbox"/> Other (<i>specify</i>) _____</td> </tr> </table> <input type="checkbox"/> Individual-State nationality _____			<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee	<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group	<input type="checkbox"/> Association	<input type="checkbox"/> Other (<i>specify</i>) _____
<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee							
<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group							
<input type="checkbox"/> Association	<input type="checkbox"/> Other (<i>specify</i>) _____							
6. If the foreign principal is a foreign government, state:								
a) Branch or agency represented by the registrant Singapore Economic Development Board								
b) Name and title of official with whom registrant deals Glenn Koh, Assistant Head of Marketing and Communications								
7. If the foreign principal is a foreign political party, state:								
a) Principal address N/A								
b) Name and title of official with whom registrant deals								
c) Principal aim								

Formerly CRM-157

FORM NSD-3
Revised 03/11

8. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

N/A

b) Is this foreign principal:

Supervised by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

Owned by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

Directed by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

Controlled by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

Financed by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

Subsidized in part by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

9. Explain fully all items answered "Yes" in Item 8(b). *(If additional space is needed, a full insert page must be used.)*

N/A

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

N/A

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit A to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit A	Name and Title	Signature
February 06, 2012	Randall L Corley, Global Compliance Officer	/s/ Randall L Corley
		eSigned

U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <http://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant
Daniel J. Edelman, Inc.
200 East Randolph Drive
Chicago, IL 60601

2. Registration No.

3634

3. Name of Foreign Principal

Singapore Economic Development Board

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.
7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

- Develop a message, materials and branding to explain and showcase Singapore Economic Development Board
- Develop a plan and strategy for articulating the strategic positioning of Singapore Economic Development Board
- Develop a marketing and communications plan to continue to raise the profile of Singapore Economic Development Board

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Development and support of a public relations campaign to promote Singapore as a global city for business, innovation and talent in North America. This will consist of working with EDB based on a pre-defined retainer and scope of work to position Singapore as a business location.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

N/A

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit B to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.


Date of Exhibit B	Name and Title	Signature
February 06, 2012	Randall L Corley, Global Compliance Officer	/s/ Randall L Corley eSigned


Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

LETTER OF ACCEPTANCE

The [name of Government Procuring Entity calling the tender] (hereinafter referred to as "the Authority") hereby accepts your offer via Invitation to Tender No. T43/2011 and issues this Letter of Acceptance (hereinafter referred to as "the LOA") for the Goods and Services listed in Annex A of the LOA.

A. GENERAL INFORMATION		
Letter of Acceptance Ref No.:	T43/2011	
B. CONTRACTOR'S PARTICULARS		
To: : Edelman Public Relations Worldwide Pte Ltd		
Business/Company Registration No.: 198300919K		
Supplier's Registered /Correspondence Address: 3 Anson Road, #27-01 Springleaf Tower, Singapore (079909)		
Contact Person (SIN): Delicia Tan	Telephone No.: 6733 1110	Fax No.: 6438 6221
Contact Person (US): Robert Six	Telephone No.: 1-212-704-4491	Fax No.: 1-212-704-0117*
C. AUTHORITY'S PARTICULARS		
Address of Authority: 250 North Bridge Road, #28-00 Raffles City Tower Singapore 179101		
Contact Person Praveen Randhawa	Telephone No.: 6832 6433	Fax No.: 6832 6525
D. DETAILS OF ORDER		
(1) Description of Goods/Services* : PUBLIC RELATIONS CONSULTANCY SERVICES FOR EDB PUBLIC COMMUNICATIONS EFFORTS IN THE UNITED STATES		
(2) Total Contract Value: USD\$ 549,000.00		
(3) This project will commence from the 01 Jan 2012.		
E. OTHERS		
(4) This Letter of Acceptance is subject to the inclusion of the following additional term into the Conditions of Contract:		
<u>Termination of Service</u>		
(i) Notwithstanding any other provisions in the Invitation to Tender, the contract, or any part thereof, may be terminated by either Party giving to the other Party not less than one month's notice in writing. Any such termination shall not prejudice all or any of the Parties' rights as contained in this Contract or otherwise and shall not affect any rights already accrued to either of the Parties under the contract.		
(5) The Contractor's tender offer and this Letter of Acceptance shall constitute a binding contract between us upon the terms set out in this Letter of Acceptance, the Conditions of Contract and the Requirement Specifications.		

	Date: <u>5 Jan 2012</u>
Name: Praveen Randhawa	
Appointment: Head, Marketing & Communications, Singapore EDB	

Company Acknowledgement (Signed copy to be sent to Singapore EDB)	
	Date: <u>5 Jan 2012</u>
Name: Robert Lim	
Appointment: EVP, Corporate & Public Affairs	

*To delete as appropriate.



5 January 2012

EVP CORPORATE & FINANCIAL COMMS

TENDER SPECIFICATIONS

SCOPE OF WORK AND SERVICES REQUIRED FOR TENDER: TERM CONTRACT FOR PUBLIC RELATIONS CONSULTANCY SERVICES FOR SINGAPORE ECONOMIC DEVELOPMENT BOARD IN THE UNITED STATES

1 INTRODUCTION

1.1 The Economic Development Board (EDB) would like to invite Tender proposals from suitable agencies based in the United States to undertake a public relations (PR) campaign to promote Singapore as a global city for business, innovation and talent, in North America.

1.2 The Tender proposals will consist of two parts:

1.2.1 (a) **PR campaign retainer** – This proposal will consist of working with EDB based on a pre-defined retainer and scope of work to position Singapore as a business location (As outlined in points 2 – 4).

1.2.2 (b) **PR campaign project** – This proposal will consist of working with EDB based on a pre-defined area(s)/ topic(s) over a duration of 12 months to secure feature stories on Singapore (As outlined in points 5 – 7).

1.3 Interested agencies have the opportunity to submit a proposal for either (a) or (b) or both.

1.4 EDB reserves the right to award both proposals in total or in part to one or more agencies.

PR CAMPAIGN RETAINER

2 DURATION OF SERVICE

2.1 The contract period for this campaign will be from approximately 01 January 2012 to 31 March 2013 with the option to extend for a further period of one (1) year viz 01 April 2013 to 31 March 2014.

3 SCOPE OF TENDER AND KEY DELIVERABLES

Monthly Retainer Services

3.1 The agency will be engaged to value-add to EDB's overall strategic publicity and marketing initiatives in the Americas through the following:

3.1.1 Further our understanding on the US media landscape and advise us on US public affairs related issues.

3.1.2 Work in collaboration with other EDB marketing agencies and external EDB vendors to develop a 360 marketing plan for in-market execution. Specific activities may include joint-agency meetings, a PR proposal for the 360-plan. (Other liaison / execution aspects may be taken out of scope)

3.1.3 Provide counsel on the overall marketing editorial plan as developed by Singapore HQ, with a view that the development of the content / stories are appropriate and timely for in-market execution. Specific activities may include working with EDB to review the editorial calendar, provide specific counsel regarding content themes for each month, recommend contacts to write the stories. (Actual writing / liaison work may be taken out of scope)

3.2 Develop and maintain a tiered mainstream and trade media database. The media database is to include information on readership, circulation, publication profile and identify key journalists and provide their contact information.

3.3 Pitch one-on-one interviews for EDB management (either in-person, via email or telephone) with select mainstream and trade media (broadcast, print & online) as agreed upon with EDB.

3.4 Secure successful placements of stories and articles (op-ed) on Singapore and selected industries in agreed media channels.

3.5 Arrange informal one-on-one media cultivation opportunities for EDB management with mainstream and trade media in select US cities as specified by EDB.



- 3.6 Disseminate press releases provided by EDB so as to secure coverage with top tier broadsheets, wires and trade media. In the absence of significant news angles, the agency is required to advise and propose possible topics/ story angles to engage the media.
- 3.7 Alert EDB to in-market events, conferences and investor networking meetings which are relevant to EDB's priority sectors for the Americas and provide an annual calendar of industry events.
- 3.8 Alert EDB to company-sponsored/ independent journalist visits to Singapore.
- 3.9 Prepare weekly and monthly media monitoring reports in the format required by EDB.
- 3.10 Customize EDB's corporate press kit.
- 3.11 Other recommendations, if any, by the service provider.
- 3.12 Account Management - The agency is expected to do the following:
 - 3.12.1.1 Participate in bi-weekly calls with EDB and provide monthly activity reports via email reports.
 - 3.12.1.2 Provide EDB with a progress report in June and December each year detailing achievement of targets and desired outcomes.

4 RETAINER COST

- 4.1 Interested tenderers shall submit a quotation for the monthly retainer fees for PR activities in North America according to the format provided in Table A below.
- 4.2 This quotation shall be applicable for the duration of the contract, including the extension one (1) year period. Please include the prevailing taxes and any other charges, if applicable.
- 4.3 The service provider shall not charge EDB an agency handling fee associated with appointing and managing any third-party vendor(s) to carry out EDB's PR activities.



EDB Tender Document - T43/2011

ANNEX C

Table A: Scope of work in North America – PR Campaign Retainer (Please provide a breakdown on each individual item)

(A) Monthly Retainer - Scope of Work	Amount (USD) Per Month	Amount (USD) for 15 months	Amount (USD) for 12 months (Option to Extend)
<p>i. Provide strategic counsel to EDB in the following areas:</p> <ul style="list-style-type: none"> Further our understanding of the US media landscape and advise on US public affairs issues Work in collaboration with other EDB marketing agencies and external EDB vendors to develop a 360 marketing plan for in-market execution - <i>Specific activities may include joint-agency meetings, a PR proposal for the 360-plan, etc. (Other liaison / execution aspects will be considered out of scope.)</i> Provide counsel on the overall editorial plan as developed by EDB, with a view that the development of the content / stories are appropriate and timely for in-market execution - <i>Specific activities may include working with EDB to review the editorial calendar, provide specific counsel regarding content themes for each month, recommend contacts to write the stories, etc. (Actual writing / liaison work will be considered out of scope.)</i> <p>ii. Develop and maintain a tiered mainstream and trade media database.</p> <ul style="list-style-type: none"> The media database is to include information on readership, circulation, publication profile and the contact information of key journalists from the publication. <p>iii. Pitch one-on-one interviews (either in-person, via email or telephone) for EDB management with select mainstream and trade media (broadcast, print & online), resulting in at least four published interviews per quarter.</p>			

(A) Monthly Retainer - Scope of Work	Amount (USD) Per Month	Amount (USD) for 15 months	Amount (USD) for 12 months (Option to Extend)
iv. Secure successful placements of articles (i.e. contributed stories with the byline of the EDB spokesperson) on Singapore and/or selected industries in agreed media channels, resulting in at least one placement per quarter. v. Arrange informal one-on-one media cultivation opportunities for EDB management with select mainstream and trade media in various US cities as specified by EDB, as and when required. vi. Disseminate press releases provided by EDB so as to secure coverage with top tier broadsheets, wires and trade media (estimated to be at least four releases per quarter). vii. Customize EDB corporate press kit.			
Total Retainer Cost			
(B) Others	Amount (USD)	Amount (USD) for 15 months	Amount (USD) for 12 months (Option to Extend)
i. Prevailing taxes and/or other charges, if applicable.			

PR CAMPAIGN PROJECT

5 DURATION OF SERVICE

5.1 The contract period for this project will last a duration of 12 months from the start of the project, with an option to extend for another 12 months.

5.2 EDB will inform the awarded agency with a one-month notification period to commence working on the project.

6 SCOPE OF TENDER AND KEY DELIVERABLES (SCOPE OF WORK)

6.1 The agency is engaged to secure feature stories on Singapore based on the topics/ areas (these areas are subject to change): One area would be on showcasing the idea of 'liveability' in Singapore

6.2 Develop story angles and ideas with EDB to pitch to pre-agreed on US publications. Secure successful feature stories on Singapore and selected industries (based on the abovementioned topics) in agreed media publications

6.3 Account Management - The agency is expected to do the following:

6.3.1 Participate in bi-weekly calls with EDB

6.3.2 Provide EDB with a progress report in June and December each year detailing achievement of targets and desired outcomes.

6.4 Other recommendations, if any, by the service provider.

7 PROJECT COST

7.1 Interested tenderers shall submit a quotation for the project fees for PR activities in North America according to the format provided in Table B below.

7.2 This quotation shall be applicable for the duration of the contract. Please include the prevailing taxes and any other charges, if applicable.



EDB Tender Document - T43/2011

ANNEX C

Table B: Scope of work in North America – PR Campaign Project (Please provide a breakdown on each individual item)

(A) Project - Scope of Work	Amount (USD)	Amount (USD) for 12 months	Amount (USD) for 12 months (Option to Extend)
i. Develop story angles and ideas with EDB to pitch to US media, which result in securing soft feature stories on Singapore in pre-agreed media publications resulting in up to eight stories per year or its equivalent. ¹			
Total Project Cost			
(B) Others	Amount (USD)	Amount (USD) for 12 months	Amount (USD) for 12 months (Option to Extend)
i. Prevailing taxes and/or other charges, if applicable.			

¹ This will be ascertained by both parties before the opportunity has been confirmed.



8 SUBMISSION REQUIREMENTS

9.1 The Tender proposals shall demonstrate the following:

9.1.1 Proven consultancy capabilities and expertise. Tenderers should have good proven track record, which should include:

- at least five (5) years in the public relations business;
- provide at least two (2) customer references in Singapore/ overseas with consultancy of similar scope; and
- an extensive reach in North America

9.1.2 The team servicing EDB's account should possess these qualities:

- at least five (5) years of experience in the area of account servicing;
- have experience servicing international clients; and
- provide at least one (1) senior level project manager with experience in similar services to manage all work involved and to ensure the successful implementation of the project.
- to ensure that sufficient counsel and support is provided to EDB across North America, at least one (1) member of the team should be located in either San Francisco or Los Angeles; and at least one (1) member of the team should be located in New York.

9.1.3 Comprehensiveness and completeness of proposal which demonstrate the fulfillment of the criteria stated in scope of tender and key deliverables.

9.1.4 The main PR strategy proposal for the retainer should be presented in PowerPoint. Please note that it should not exceed 40 (forty) slides. For the project component, slides should not exceed 20 (twenty) slides. All other tender related documents should be submitted based on the templates provided.

9.2 All US agencies will be required to register for a GeBiz account to submit a proposal (<http://www.gebiz.gov.sg/>).

9.3 Only shortlisted candidates shall be formally notified within two (2) weeks after the Tender closes. There will be a formal presentation and assessment round for shortlisted candidates, the details of which would be on the 5th or 6th of December 2011. This presentation will take place in New York City.

10 CLARIFICATIONS ON TENDER

10.1 Interested tenderers with queries relating to the specifications of this Tender may contact Mr. Glenn Koh in writing at glenn_koh@edb.gov.sg.



EDB Tender Document – T43/2011

Annex D

FORM OF TENDER

To :
Economic Development Board
250 North Bridge Road #28-00
Raffles City Tower
Singapore 179101

Name(s) of Tenderer(s):¹
Edelman Public Relations Worldwide
Pte Ltd
111 Somerset Road #14-03
Singapore 238164

TENDER NO: EDB000ETT11000040

1 We, EDELMAN PUBLIC RELATIONS WORLDWIDE PTE LTD² (Name(s) in Block Letters) hereby offer and undertake on the acceptance of this tender to supply services as specified in the Tender Specifications under Annex C of your Invitation to Tender and under the Instructions to Tenderer and the Conditions of Contract in Annexes A and B, respectively, of your Invitation to Tender.

2 Our Tender is fully consistent with and does not contradict or derogate from anything in the Instructions to Tenderer or the Conditions of Contract or downgrade anything in the Tender Specifications. You are entitled to reject our tender if it is inconsistent with, contradicts or derogates from anything in the Instructions to Tenderer or the Conditions of Contract or downgrades anything in the Tender Specifications.

3 We undertake that we shall as and when required by you to execute with you a formal agreement in the appropriate form incorporating the Conditions of Contract together with such further terms and conditions, if any, agreed upon between you and us. Until the said formal agreement is prepared and executed, this offer, together with your written acceptance thereof, shall constitute a binding agreement between us.

4 OUR OFFER IS VALID FOR THREE CALENDAR MONTHS FROM THE CLOSING DATE OF THIS TENDER.

5 We agree that as and when requested by you we shall extend the validity of this offer for one or more periods not exceeding in total THREE calendar months.

¹ If the tender is submitted by a consortium, each member of the consortium shall be named.

² If the tender is submitted by a consortium, the Lead Member of the consortium shall submit the tender on behalf of the consortium members. Documentary proof must be provided that the Lead Member is authorised by all members of the consortium to submit, sign the tender, receive instruction, give any information, accept any contract and act for and on behalf of all the members of the consortium. For example, paragraph 1 in this Form of Tender should read "We, (Name of Lead Member), acting for and on behalf of (Name of 1st Member), (Name of 2nd Member) and (etc – List out Names of remaining Members) ..."



EDB Tender Document – T43/2011

Annex D

6 Our price (herein referred to as "the Contract Price") for the services to be supplied by us is approximately US\$648,500 for 15 months (one event).

7 A breakdown of the Contract Price for the services is given in the price schedule attached hereto.

8 We are ~~registered/not registered~~^a with the Ministry of Finance under the following supply category/head(s):

Supply Category/Head	Financial Category	Expiry
EPU/SER/18	S8	24/04/2014
EPU/SER/32	S8	24/04/2014
EPU/SER/34	S8	24/04/2014

(If the tender is submitted by a consortium, the registration status of every member in the consortium must be listed.)

9 We further undertake to give you any further information which you may require.

10 We warrant, represent and declare that we are duly authorised to submit, sign this tender, receive instruction, give any information, accept any contract and act for and on behalf of EDELMAN PUBLIC RELATIONS WORLDWIDE PTE LTD³ (Insert Name of firm, company or consortium).

Dated this 4TH day of NOVEMBER, 2011

Tenderer's (as *Principal/Agent)
Company or Business Registration No⁴:
198300919K

Tenderer's official
Stamp⁴:

EDELMAN PUBLIC RELATIONS WORLDWIDE PTE LTD

Authorized Signature⁴

Name :

ROBERT GROVE

Designation :

MANAGING DIRECTOR, SOUTHEAST ASIA

(*Delete whichever is not applicable)

NOTICE: This Form duly completed **MUST** accompany every Tender Proposal. Any change to its wordings may render the Tender liable to **DISQUALIFICATION**

³ If the tender is submitted by a consortium, the tender shall be submitted by the Lead Member on behalf of all members of the consortium. Each member of the consortium shall be listed. For example, "... for and on behalf of (Name of 1st Member), (Name of 2nd Member) and (etc - List out Names of remaining Members) ..."

⁴ The Lead Member's registration number, official stamp and authorised signature must be provided.